

The Edinburgh Community Climate Fund

(1a) Organisation/group name: PAS (Planning Aid Scotland)

(1b) Project name: IMBY Powers Up!

(2) Tell us about your organisation / group (what do you do?) (150 words maximum)

[PAS](#) is an educational charity and social enterprise. We help people to shape the future of their place by engaging with the planning system, in an open and inclusive way. Through projects, training and our advice service, we support individuals and communities become active citizens.

We have a strong track record of helping communities tackle climate change, e.g. [Sustaining Choices](#), assisting communities across Scotland develop Sustainable and Active Travel Action Plans.

We're keen on supporting seldom-heard groups who may be marginalised from decision-making processes, such as young people. In our latest success, [#FocusOnFife](#), we consulted with 200 young people on their thoughts about their place. Their suggestions were provided to Fife Council to feed into the development of their Local Development Plan.

Founded 30 years ago, our team currently comprises nine Edinburgh-based staff and over 400 volunteers who are professionals across the built environment sector.

(3a) Please select the fund criteria which your project relates to (Select all that apply)

- Create opportunities for community leadership and learning on climate change
- Reduce greenhouse gas emissions within communities and contribute to the net-zero target for Edinburgh
- Generate sustainable projects for the benefit of local people to build resilience or adapt to climate change within communities
- Build relationships between neighbourhoods of different socio-economic and ethnic backgrounds to work together on just, equitable and accessible climate and resilience activities contributing to the cities net zero agenda, also ensuring that activities work towards reducing or removing barriers for disabled people in the transition to net zero.

(3b) Tell us about the project you would use the money for. (500 words maximum)

Deadline for applications: 12th February 2023

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What is IMBY?

IMBY Powers Up! is a series of four sessions for primary 5 to 7 pupils across Edinburgh to explore how their communities are powered and why they look the way they do. In the project, professional planners will visit schools to work with pupils and their teachers. Building on our previous successes, and driven by a team of specialists, our project will reach over 100 primary school pupils across Edinburgh, in five or more schools.

Through a series of hands-on activities, pupils will learn about the past and present of their energy supply and develop a vision of life in a renewable-based community. They will discover how their place is currently affected by climate change; the need for renewable energy systems; and how a decrease in the use of fossil fuels might affect Edinburgh.

IMBY offers an exciting opportunity which seeks to respond to children's right to participate, empowering children to enable them to have a say in energy within their communities. Our education project aims to provide the tools, awareness and confidence for teaching professionals and their students to become more active in the development of sustainable communities and the shape of our future environments.

Where does the name come from?

In 2011 to 2016, PAS delivered a successful national project called IMBY™, taking the N out of NIMBY to make "In My Back Yard". IMBY is a cartoon alien who arrives on earth and wants to learn about why our local areas look the way they do. Through our project, over 500 primary school pupils engaged in active citizenship by focusing on relevant issues such as mobile phone masts, community gardens, shops and waste/recycling. Participants grew their confidence, built teamwork skills and thought about their place in a new light.



This project, IMBY Powers Up!, is our sequel, where IMBY crash-lands in Edinburgh. He needs to find out about our power sources to get his spaceship back up and running. Pupils teach IMBY about their community and the elements that help power them, so he can find the power for his spaceship and return home.

Who will lead the project?

Fleur Dijkman, Youth Programmes Manager. Fleur recently delivered our [#FocusOnFife](#) project, consulting with over 200 young people on their thoughts about their place. She is a qualified teacher who co-founded a charity to teach English, where she trained teachers alongside educating students.

David Wood, Planning and Policy Manager. As one of three chartered planners at PAS, David plays a key role in delivering PAS services and providing strategic lead. He is a trained facilitator with an interest in community engagement in the planning system.

Anna Wilson, Youth Engagement Specialist. With a Master's degree focusing on community development and youth work from the University of Edinburgh, Anna is a qualified and experienced primary school teacher. Anna will create resources and lesson plans for this project, and ensure it complements the Scottish Government Curriculum for Excellence.

(4) Describe your project in no more than 30 words (this will be used for publicity)

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IMBY Powers Up! inspires primary pupils to learn about their energy supply, create a vision of a sustainable Edinburgh fuelled by renewables, and have their say in a better future.

(5a) Who do you hope will benefit from this project?

Our project will reach five schools with primary 5 to 7 pupils across Edinburgh, with over 100 pupils participating. Children live the longest with the decisions made today, so involving them in discussion around climate change are essential.

PAS focuses on seldom-heard groups. We will incorporate discussions in our project on how to make our places suitable for everyone, including those with protected characteristics. Participants will be asked about how factors such as age, orientation and ability may have an impact on perceptions of place. Our awareness-raising on inclusivity means that everyone will benefit.

We will provide resources for pupils to use with their families, e.g. questions to spark conversations such as “What are some types of energy sources?” and “How can we conserve energy?”, allowing us to engage a larger audience in discussions around energy and sustainability.

Teachers will also benefit in gaining the knowledge and resources on how to engage their pupils in place-focused climate topics.

(5b) Is your group open to all?

Yes

No

If no, please explain:

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(5c) Will the project have a positive impact on any of the following protected characteristics?

Disability

Sex

Gender
reassignment

Marriage
or civil
partnership

Age

Pregnancy
and
maternity

Sexual
orientation

Race

Religion or
belief

(6) Where will the project be delivered?

Our project will take place in primary schools across Edinburgh and we will invite all interested schools to apply to take part.

(7) Project start date:

15 April 2023

Project end date:

15 April 2024

**(8) How many people do you hope
will benefit from your project?**

100+ directly, an additional 200+
indirectly

(9) Is anyone else working with you on the project?

Yes

No

If yes, please tell us about this:

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(10) Do you require permission from anyone or any additional insurance to carry out your project?

Yes

No

If yes, please tell us about this:

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| (11) Please outline a breakdown of the cost of delivering this project (including VAT). | | (12) Do you have additional funding or income from charges which will contribute to this project? If yes, please detail below | |
|--|--------------|--|---|
| Goods/Equipment/Time etc | £ | Source | £ |
| Groundwork: Liaison with relevant contacts and network to connect with schools (5 staff days) | 1,250 | | |
| Planning: Preparation of associated material (5 staff days) | 1,250 | | |
| Planning: Hiring external animator to create short video resources (5 days £350 external) | 1,750 | | |
| Project delivery (5 staff days) | 1,250 | | |
| Writing/finalising report (1 staff day) | 250 | | |
| Travel expenses (5 bus day tickets for 2 planners at £4.50) | 45 | | |
| Total Expenditure | 5,795 | Total income | |

Note:

- Staffing costs are based on PAS day rate of £250.
- We are an educational charity and do not charge VAT.

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