

The Edinburgh Community Climate Fund

(1a) Organisation/group name:

Edinburgh Beach Volleyball Club

(1b) Project name:

Play Your Beach Clean #PlayersAgainstPlastic #PortyAgainstPlastic

(2) Tell us about your organisation / group (what do you do?) (150 words maximum)

Edinburgh Beach Volleyball Club are a community-based club for local people to take part in sport and physical activity; providing a safe, inclusive and welcoming opportunity for local people to enjoy the beautiful outdoors in a sociable and engaging environment. The club are committed to the Changing Lives through Sport Agenda and work with local schools and community groups across Edinburgh to help reduce barriers to participation in sport using volleyball as a tool to do that; as well as creating a very person-centred approach to what we deliver on the sand. We want to use this platform to make a difference to the lives of local people and the environment.

(3a) Please select the fund criteria which your project relates to (Select all that apply)

- Create opportunities for community leadership and learning on climate change
- Reduce greenhouse gas emissions within communities and contribute to the net-zero target for Edinburgh
- Generate sustainable projects for the benefit of local people to build resilience or adapt to climate change within communities
- Build relationships between neighbourhoods of different socio-economic and ethnic backgrounds to work together on just, equitable and accessible climate and resilience activities contributing to the cities net zero agenda, also ensuring that activities work towards reducing or removing barriers for disabled people in the transition to net zero.

Deadline for applications: 12th February 2023

The Edinburgh Community Climate Fund

(3b) Tell us about the project you would use the money for. (500 words maximum)

Every single bit of plastic ever made, still exists - we have to do more to reduce the demand and the impact plastic is having on our planet, and that starts at home, in our local community.

Edinburgh Beach Volleyball Club want to use our sport of beach volleyball and the platform we have as a popular community organisation to reduce the impact that plastic waste has on our environment and local wildlife. We will do this by instilling a culture across the club where our members (junior and senior) are responsible for and take ownership of our club environment and its surroundings, threading this mindset and way of working throughout everything we do.

What we want to do:

Build a specialist marketing campaign to promote within and beyond our club that aims to empower members, local residents and visitors to the beach, to change their behaviours and attitudes towards the unnecessary and careless use of plastics in their day to day, beyond the duration of the campaign.

With our great relationships with local school's we also want to combine beach volleyball with an education programme for local schools with young people becoming leaders and influencers in this area for their local community; influencing behaviours and standards for this in their own home, at their own school, on their own streets and across the city. We hope this will also make our club and our sport more relevant to people who wouldn't normally consider beach volleyball as an opportunity, supporting us to include more people in our sport, showing that our club is a place for everyone, not just volleyball enthusiasts.

Potential partnerships to enable and mobilise this project include: Big Plastic Pledge, Preventing Ocean Plastics and local plastic free businesses to help us build a programme of support and education for local people to choose plastic free. We will also work closely with Active Schools Edinburgh and their young leaders programme to target young people in the local area, and we will have the support of British Volleyball Federation Social Impact Working Group to further support the delivery of these aims. The expertise that these partners will bring will help ensure that we maximise the opportunity and the investment should we be successful. There are every -day things all of us can do to make a difference and we want to support the local community to make these more positive choices in their day to day.

Change we want to see - Empower local people to change their behaviours and attitudes towards the unnecessary and careless use of plastics in their day to day, beyond the duration of the programme.

Monitor and Evaluate - We will monitor and evaluate the success of the project by putting simple measures in place to assess people's attitudes and behaviours before and throughout the project duration.

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Budget Requirements:

The Edinburgh Community Climate Fund

(4) Describe your project in no more than 30 words (this will be used for publicity)

Empower and educate local people to change their behaviours towards the careless use of plastics in their day-to-day, through community-wide marketing campaign and complementary education programme for local schools, using the sport of beach volleyball.

(5a) Who do you hope will benefit from this project?

Local environment, wildlife
Young people of Portobello
Residents of Portobello
Visitors to the beach

(5b) Is your group open to all?

Yes

No

If no, please explain:

(5c) Will the project have a positive impact on any of the following protected characteristics?

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The Edinburgh Community Climate Fund

Disability

Sex

Gender
reassignment

Marriage
or civil
partnership

Age

Pregnancy
and
maternity

Sexual
orientation

Race

Religion or
belief

(6) Where will the project be delivered?

Portobello Beach/Local Schools

(7) Project start date:
Project end date:
May 2023/April 2024

**(8) How many people do you hope
will benefit from your project?**
300 young leaders
100 club members
unknown number of local residents
empowered

(9) Is anyone else working with you on the project?

Yes

No

If yes, please tell us about this:

British Volleyball Federation Social Impact Working Group
Ambassadors Big Plastic Pledge – resources
Preventing Ocean Plastic
Active Schools Edinburgh

The Edinburgh Community Climate Fund

(10) Do you require permission from anyone or any additional insurance to carry out your project?

Yes

No

If yes, please tell us about this:

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The Edinburgh Community Climate Fund

(11) Please outline a breakdown of the cost of delivering this project (including VAT).		(12) Do you have additional funding or income from charges which will contribute to this project? If yes, please detail below	
Goods/Equipment/Time etc	£	Source	£
<u>Marketing Campaign:</u> Marketing Materials (Eco-Friendly) <ul style="list-style-type: none"> - Compostable equipment stickers - Sustainable Wooden A-Board - Eco Friendly Pop-ups (cardboard) x 2 	2500	School participation Fee to be part of the programme x 6 (Free for the young people)	600
<u>Education Programme:</u> 6 visits across the school year to 6 local schools in the area (36 visits total) <ul style="list-style-type: none"> -Coaching delivery and expenses -Partner delivery/involvement and expenses (1 visit to each school) x 6 visits total -Educational Materials 	£1440 £3000 £2000		

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<u>Celebration Festival Event</u>			
<u>Delivery:</u>			
-Event infrastructure to allow for waste free event			
-Food provision (packaging free)	£1000		
-Gazebo/tent (sustainable materials)			
-Partner guest ambassador fee	£500		
-Sustainable Prizes	£500		
Total Expenditure	10,940	Total income	600

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