

The Edinburgh Community Climate Fund

(1a) Organisation/group name: Meadows Festival Edinburgh

(1b) Project name: A Greener Meadows Festival

(2) Tell us about your organisation / group (what do you do?) (150 words maximum)

We're a volunteer-run community festival taking place on the first weekend of June for free. The Meadows Festival is for the people of Edinburgh, run by the local community, offering involvement opportunities for all. We aim to be inclusive, educational, environmentally sustainable, to support local talent and create a fun weekend for everyone!

We aim to provide a career development platform for volunteers looking to gain festival management experience. Anyone can get involved in the committee subgroups, including: the music group, green team, logistics, stalls, sports area team, kids' area team, volunteers and the art & design team.

At the festival we have the largest outdoor market in Edinburgh, the Main Stage, Youth Music Stage, Sports Area with local tournaments, Kids' Area, Dog Show, local bar, Police/Fire/community information area and more. The Green Team ensure that our Green Initiative Plan covers all areas of the festival with all stakeholders invested.

(3a) Please select the fund criteria which your project relates to (Select all that apply)

- Create opportunities for community leadership and learning on climate change
- Reduce greenhouse gas emissions within communities and contribute to the net-zero target for Edinburgh
- Generate sustainable projects for the benefit of local people to build resilience or adapt to climate change within communities
- Build relationships between neighbourhoods of different socio-economic and ethnic backgrounds to work together on just, equitable and accessible climate and resilience activities contributing to the cities net zero agenda, also ensuring that activities work towards reducing or removing barriers for disabled people in the transition to net zero.

Deadline for applications: 12th February 2023

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(3b) Tell us about the project you would use the money for. (500 words maximum)

The Meadows Festival understands that now is the time to act on climate change. In 2017, we won an 'Improvers' award from A Greener Festival for transforming the festival by introducing a Green Initiative Plan covering environmental sustainability across all areas of the festival and ensuring all stakeholders were involved.

In 2023, we'll introduce a Green Hub at the festival to create opportunities for community leadership and learning on climate change. We'll do this by working with local partners to put on workshops and have stalls to educate attendees whilst being interactive. We also want to reduce our greenhouse gas emissions and contribute to the net-zero target for Edinburgh. We'll do this by reducing our diesel van usage by 75% and use cargo bikes to transport equipment, partnering with local transport providers to promote to attendees, installing temporary bike racks, hiring an electric van and using eco-diesel generators.

We're partnering with Zedify, a zero-emission bike courier, for all deliveries around the city for which we'd usually drive a van. This includes collecting the music equipment, volunteer food, kegs and more (up to 250kg per bike). This eliminates our emissions for these journeys and greatly reduces our carbon emissions during the festival, whilst contributing to the net-zero target for Edinburgh. We'd also partner with local transport providers such as Lothian Buses to promote eco-friendly travel to attendees. If agreed by the council, we'd install temporary bike racks at the Meadows during the festival's licensed hours.

The Green Hub would include workshops, talks and stalls from local partners such as The SHRUB, Food Sharing Edinburgh, Spokes, Friends of the Earth Scotland, Zero Waste Scotland and more. This area's purpose would be education and promoting community involvement and leadership. We'd also promote the work of the Green Team at the festival, encouraging anyone to get involved. We'd introduce a Green Hub at the Kids Area for children to learn more about climate change, environmental sustainability and use eco-friendly products. We'd ask a local designer to promote this new area at the festival by designing an online poster with a QR code to be included on our main festival posters.

What we will continue to do:

- Run our Sustainable Stall Award encouraging all 180 stall holders to consider their environmental sustainability at the festival and work with Food Sharing Edinburgh to donate all left-over food:
 - In 2019 we collected 99.5kg of food, that's 0.48 tonnes of CO2 equivalent saved.
- Ask food stalls to offer at least 3 meat free options and give priority to meat free vendors.
- Provide water to volunteers using a water dispenser, reducing the number of single-use plastic bottles:
 - In 2019, this was reduced by 80%.
- Partner with The Binn Group as our waste removal contractors:
 - In 2019, all cardboard, plastic, paper and cans were recycled at the Binn Group's material recoverable facility, and all waste from the Meadows Festival was 98% diverted from landfill.

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(4) Describe your project in no more than 30 words (this will be used for publicity)

To create a Green Hub at the Meadows Festival to educate the local community through workshops and talks and reducing our carbon emissions by using cargo bikes to transport equipment.

(5a) Who do you hope will benefit from this project?

The local community of Edinburgh, from attendees to stall holders, to artists and volunteers.

(5b) Is your group open to all?

Yes

No

If no, please explain:

(5c) Will the project have a positive impact on any of the following protected characteristics?

Disability

Marriage
or civil
partnership

Pregnancy
and
maternity

Race

Sex

Age

Sexual
orientation

Religion or
belief

Gender
reassignment

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(6) Where will the project be delivered? The Meadows, Edinburgh.

(7) Project start date: 31/05/2023
Project end date: 05/06/2023
Festival dates: 3rd & 4th June
2023

(8) How many people do you hope will benefit from your project?
5,000 (average attendance over the festival weekend is 25,000)

(9) Is anyone else working with you on the project?

Yes

No

If yes, please tell us about this:

We're in discussions with Zedify who are keen to build a partnership with us. They will provide cargo bikes over the festival weekend, during the site build and pack down. Zedify's cargo bikes will transport festival equipment from all across Edinburgh to the site so that we can limit the use of our diesel van and use this only for the trips outside of the city.

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(10) Do you require permission from anyone or any additional insurance to carry out your project?

Yes

No

If yes, please tell us about this:

Yes, we've submitted our license and use of the park applications to the City of Edinburgh Council and to our insurance broker to run the festival this year.

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(11) Please outline a breakdown of the cost of delivering this project (including VAT).		(12) Do you have additional funding or income from charges which will contribute to this project? If yes, please detail below	
Goods/Equipment/Time etc	£	Source	£
Zedify (cargo bike hire)	£3,000	Stalls pitch fees	£10,000
Green Hub (speakers, pitch fees, marquee, fencing, staging, PA system, toilet, signage)	£4,500	Edinburgh Community Grant	£5,000
Electric van hire	£800	Sponsorship	£3,000
Kids Area green hub	£200	Donations	£1,000
Designer	£200		
Water jugs	£150		
Total Expenditure	£8,850	Total income	£19,000

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